



St. Michael Catholic School

SAC Minutes

September 14, 2017

6:30-8:00pm

Attendance: Neal Hauser, Dale Pavek, Christina Sevcik, Laurie Maxwell, Father Tom Walker, Dave Loberg, Steph Miller, Amy Bradfield, Anita Drentlaw, Molli O'Halloran, Shelly Hayes, Nathan Meehling

Ad Hoc: Ashley Greywitt, Marketing and Communications Director

- I. Opening Prayer
- II. Approval of Agenda
- III. Parish Council Update
 - a. Welcome Shelly Hayes
- IV. Parish Update
 - a. Paving almost done
 - b. Next up-lighting project
- V. School Marketing Plan-Ashley Greywitt
 - a. See Handout
 - i. Increase Young Family Awareness
 1. Baptism blankets
 2. 2yo birthday gifts
 3. Car decals for current parents
 4. Community presence
 5. Community Advertising
 6. Social Media hashtag campaign #WeAreStMPLProud
 - ii. Increase Website Traffic by 15%
 1. Choose website redesign company
 2. Webplan goals
 3. Videography
 - iii. Increase Open House Traffic (11/14/17, 1/8/2018)
 1. Paid social media targeted ads
 2. Mailing, print ads
 - iv. Increase Retention Rate
 1. Create and retain community feel
 2. Informing school of academic, social, and spiritual success of school community
 3. Making e-communications family friendly for millennials
- VI. Principal's Report
 - a. Staffing Updates

- i. Ms Johannes doing well with 1st grade and will be starting pull out enrichment program that parents can opt in or out of (1st-4th Gr reading and math)
Response to Intervention utilizes resource teacher along with classroom teachers to provide more options within classroom
 - ii. Mr. Case is planning spring concert and 7th/8th grade performance
 - b. Back to School Night
 - i. Live streamed this year
 - ii. Almost 100% attendance in elementary grades
 - c. First Week of School Update
 - i. Going smoothly
 - ii. Even with preschool addition to lunch total lunch time down to 1.5 hours
 - d. MNSAA Update
 - i. Awaiting response to 1st report
 - e. Wellness & Spiritual Committee Updates
 - i. Wellness policy reviewed
 - ii. Snack policy being updated-low sugar options will be presented for snack, birthdays and holiday parties
- VII. Pancake Breakfast
 - a. SAC will help with marathon pancake breakfast (both adults and students will be helpful) on **October 8th. Sign up was passed out. Mark your calendars!**
- VIII. Budget Review-Nathan Meehling
 - a. See Handout
 - b. Summary Budget and New Budget Assumptions shared
 - c.
- IX. Preschool Summer Expansion
 - a. October Committee Meeting
 - b. **Need volunteer from SAC** to provide input on this expansion-time frame is tight in order to get things ready for this summer. Let Mrs. Maxwell know if interested.
- X. Closing Prayer

Next Meeting

October 12th 6:30-8pm

Room B111

